



Chablis

La Porte d'Or: The Golden Gate

CHABLIS



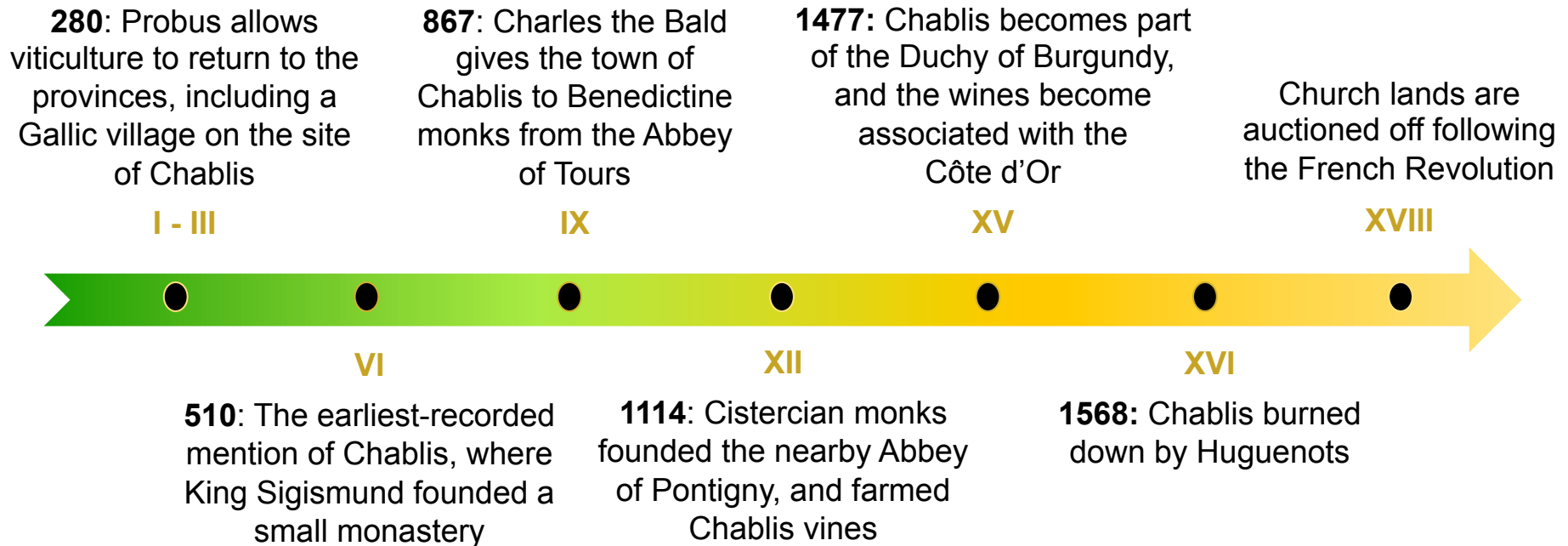
“Chablis wines have a fine gold color, with a green tint. They are strong, although not overly so, and their bouquet is charming. They are distinguished by...the lively, beneficial and lucid way they stimulate the mind.”

– Dr. Jules Guyot, 1864



Viticultural history
“**CAB LEYA**”

Chablis over the Centuries



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Chablis: Dark Ages

- **1856:** Railway from Paris to Marseilles undercuts Chablis, providing Paris with cheaper wines from Southern France
- **1870-1871:** Franco-Prussian War
- **1880s:** powdery mildew (1886) and phylloxera (1887)
- **Early 1900s:** Sacy (Tressalier) becomes popular in Chablis
- **1914-1918:** World War I leaves only women and children
- **1940:** Chablis bombed by Germany; hundreds of homes destroyed
- **1945:** a miniscule vintage destroyed by frost (481 total hl for the vintage)
- **1957:** the entire vintage is lost to frost

From 1880 to 1945, the vineyard acreage shrinks from 40,000 ha to 400 ha!



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Chablis: Into the Light

- **1938:** Chablis AOC established, Chablis Grand Cru and Petit Chablis AOCs follow in 1944
- **1949:** First annual “Fête des Vins”
- **1950s:** Introduction of Mechanization
- **1960s:** Adoption of frost prevention techniques
- **1967:** Premier Cru Classification introduced for Chablis
- **1978:** Controversial vineyard expansion
148 ha added to the 1er Crus
860 ha added to village Chablis
- **1982:** 118,000 hectoliters
- **2010:** 280,000 hectoliters



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Vineyard Snapshot

- Burgundy:
 - **29,500 hectares** of vines in production
 - **193 million bottles** produced in 2009
- Chablis vineyards:
 - **4,949 total hectares**
 - **37 million bottles** produced in 2010



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Key Statistics

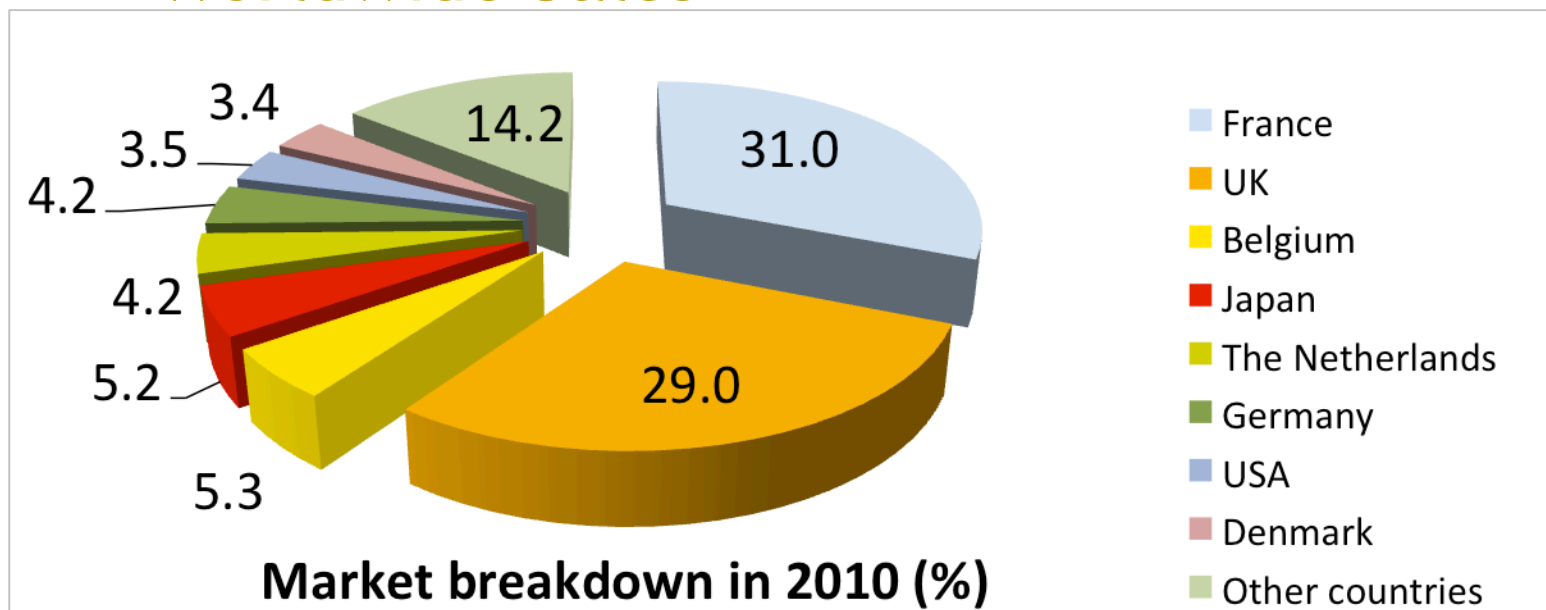
In 2010, Chablis accounted for:

- **32%** of the white Burgundy harvest
- **20%** of the Burgundy harvest
- **3.5%** of the white AOC harvest in France
- **0.1%** of global wine production



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Worldwide Sales



2010 Sales breakdown :

- France: 31%
- Other EU countries: 52.3%
- Non-EU countries: 16.8%



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“Frost Valley”
CLIMATE AND CHALLENGES

Climate

- Situated on the **48th** Parallel
- Semi-Continental Climate
- Average Annual Temperature: **52° F** (11° C)
- Annual Rainfall: **25-35 inches**
- Sunlight Hours (April-October): **1285**
Dijon: 1433 Reims: 1190 Montpellier: 1771
- Major Challenges: Frost and Hail

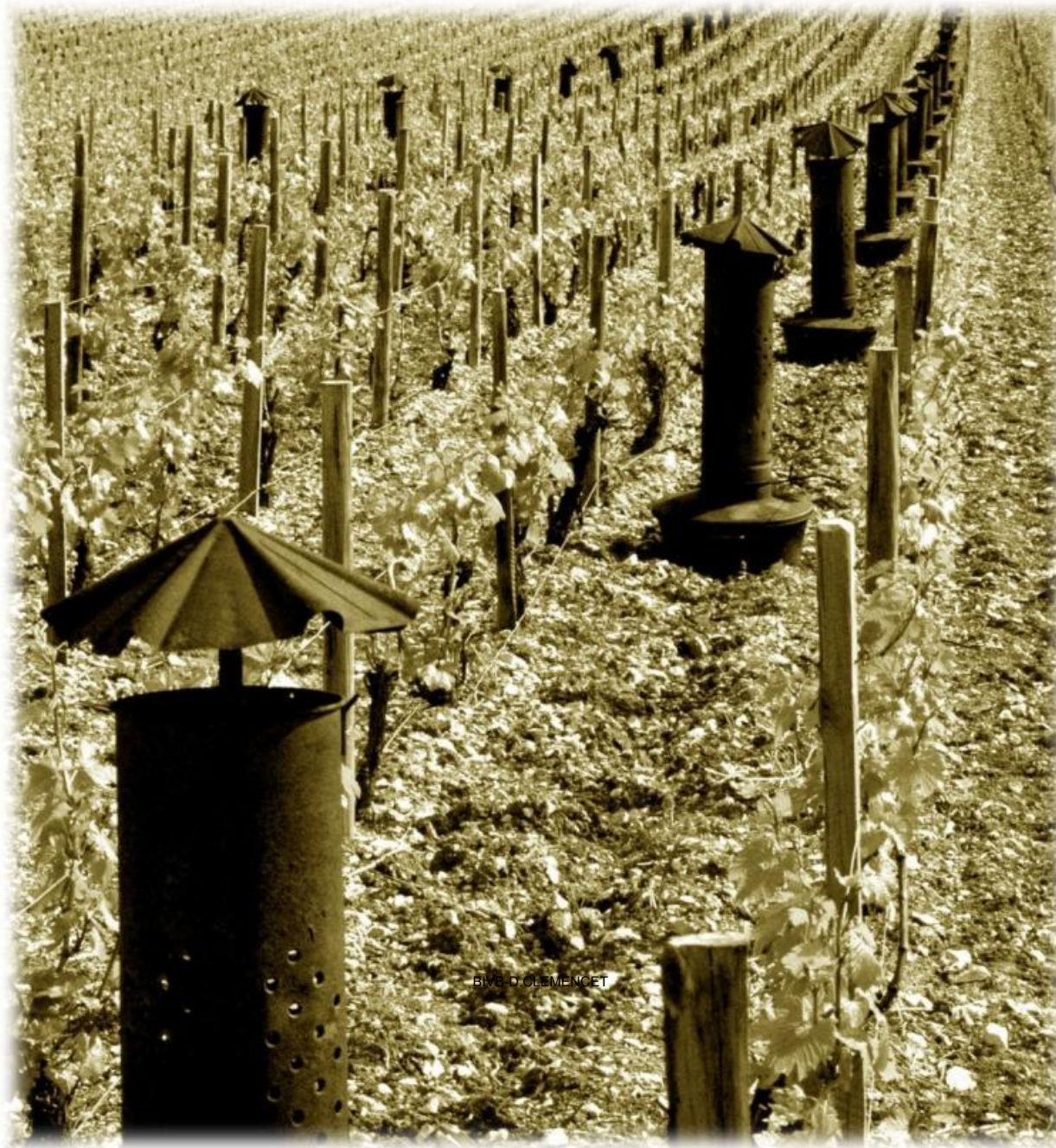


“Frost Valley”

- March through May (particularly May 15-31)
- Prevention techniques developed after 1945, 1951, 1953, 1957 vintages were wiped out
 - Aspersions (1960s)
 - *Chaufferettes* (late 1950s)
 - *la Bâche de Protection* (1995) – *now prohibited*
 - Electrical Heating Elements
- Grand Crus are the most vulnerable
- Frost posed greater risks in the past



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Kimmeridgian and Portlandian
CHABLIS SOIL

Comparison

Kimmeridgian (*argilo-calcaire*)

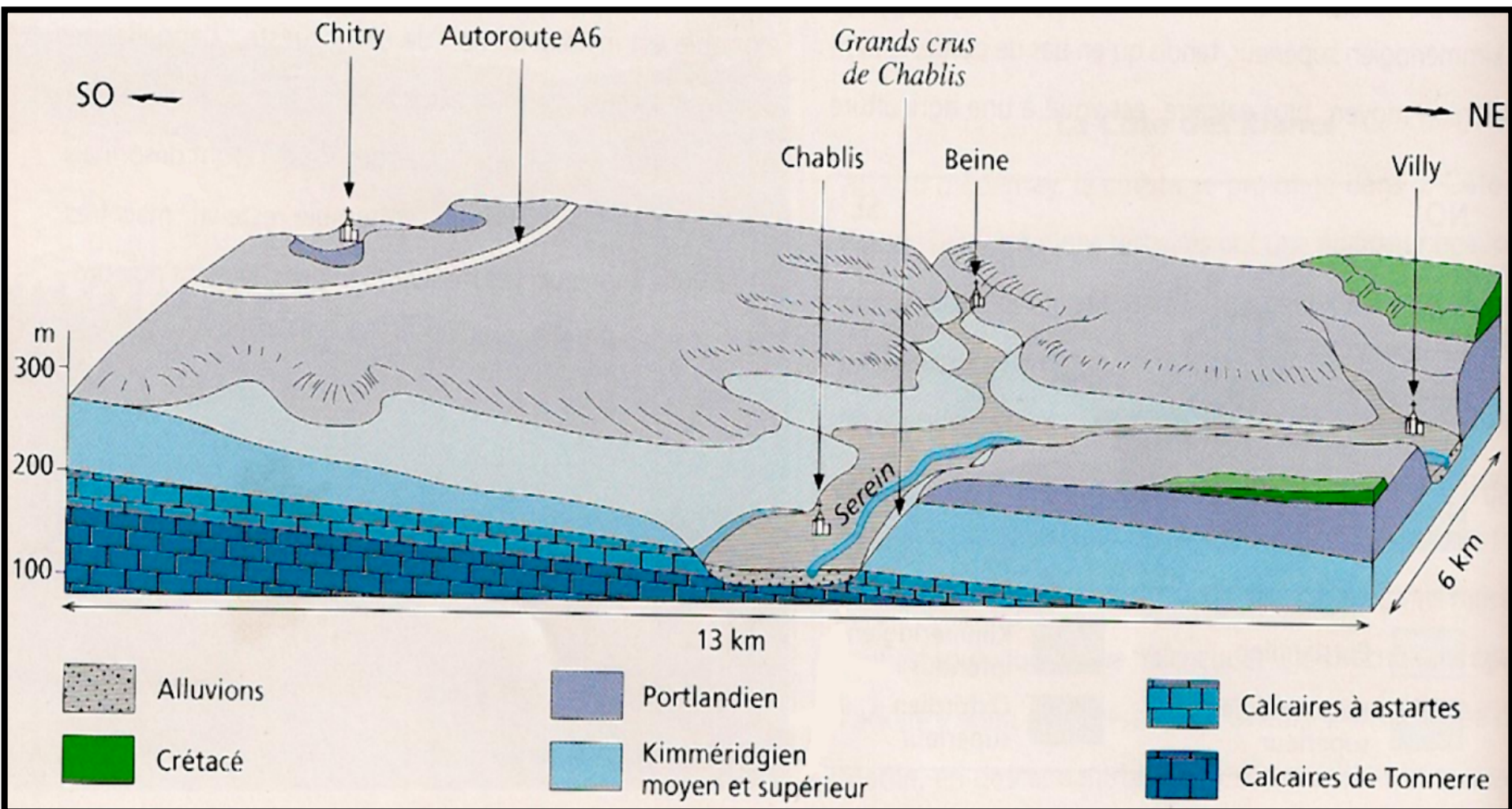
- Chalky marl (more clay)
- Lower Calcium content
- *Exogyra Virgula* fossils
- Found on slopes
- Dates from the Late Jurassic Period –approx. 150 million years old

Portlandian (*calcaires du Barrois*)

- Hard limestone (less clay)
- Higher Calcium content
- Lack of marine fossils
- Found on hilltops
- Dates from the Late Jurassic Period –approx. 130 million years old



Chablis Terroir - Soil Strata



Vines planted on Kimmeridgian soils are considered superior.

But vineyards on Kimmeridgian soil tend to have the better aspect and exposure, while vineyards on Portlandian limestone are higher in elevation, colder, and less sheltered from wind.

How much impact do other factors have on the quality of wines from the two soils?



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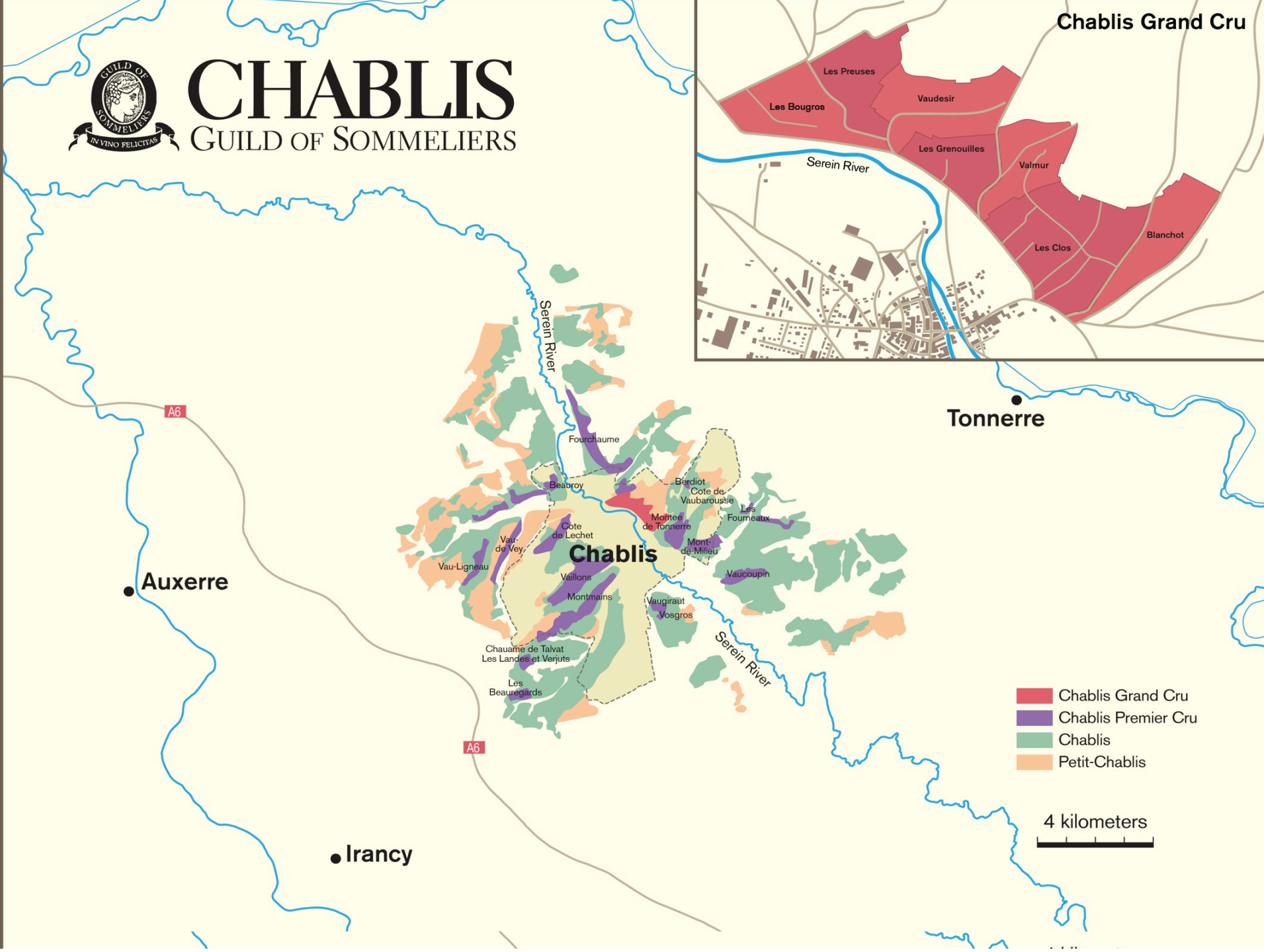
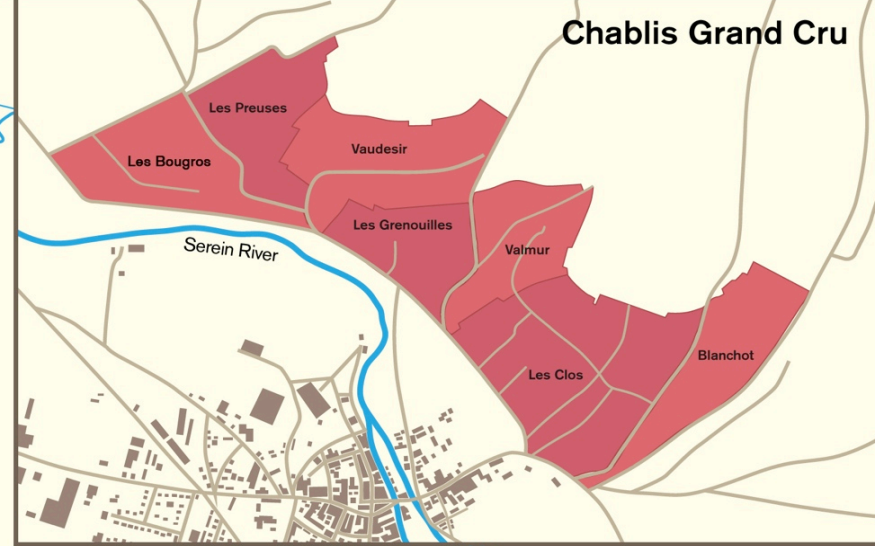


The Appellations
CHABLIS WINE



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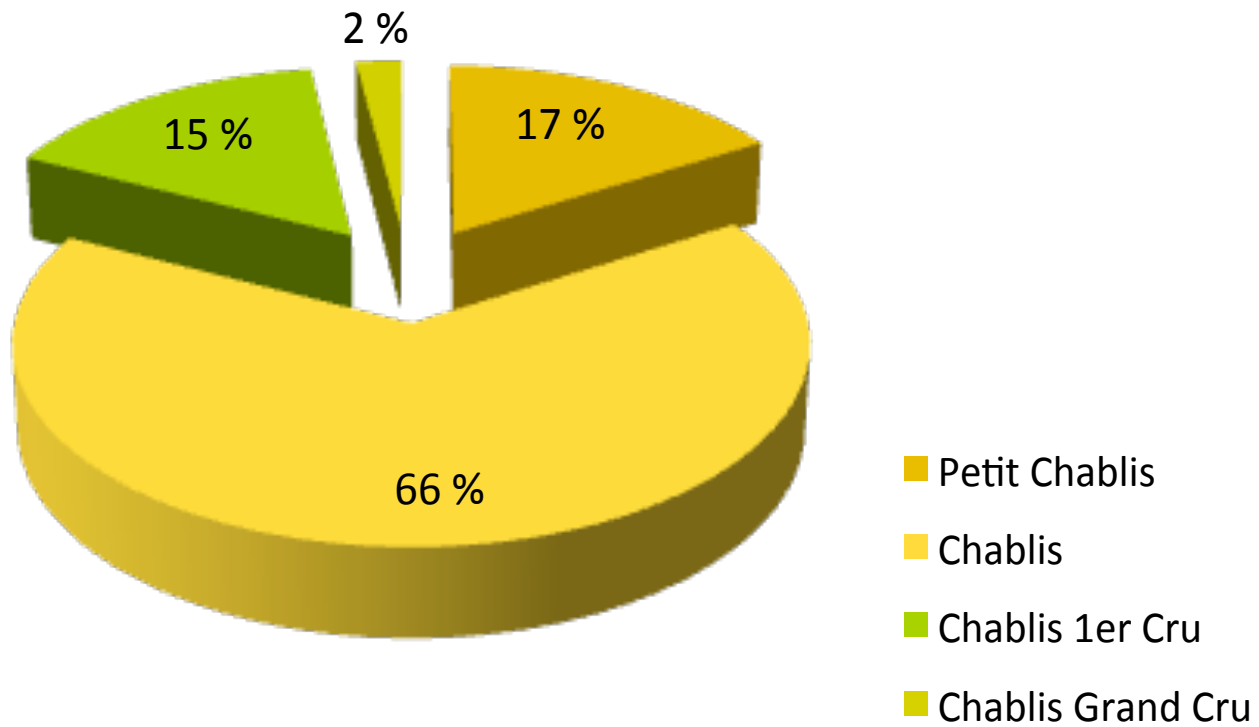
GUILD OF SOMMELIERS



- Chablis Grand Cru
- Chablis Premier Cru
- Chablis
- Petit-Chablis

4 kilometers

Overview



Overview

- 20 villages
- 4 tiers of quality
- 3 appellations:
 - **Petit Chablis AOP**
 - **Chablis AOP**
 - **Chablis GC AOP**
- 6,800 total ha
- 95% machine harvests
- 1 co-operative
(la Chablisienne)
responsible for 1/3 of
Chablis production



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Chablis Premier Cru

- 1967: 26 existing lieux-dits condensed to 11 official 1^{er} Crus
- 1978: 150 ha of 1^{er} Cru vineyard added
- 1986: 7 additional sites added
- Today: **775 ha**
 - **17 main 1^{er} Crus**
 - **40 total 1^{er} Crus**

Chablis Premier Cru: Top Climats

The Left Bank (west of the Serein)

- Vau de Vey (40 ha)
- Côte de Léchet (50 ha)
- Vaillons (109 ha)
 - Les Lys, Sécher
- Montmains (90 ha)
 - Fôrets, Butteaux

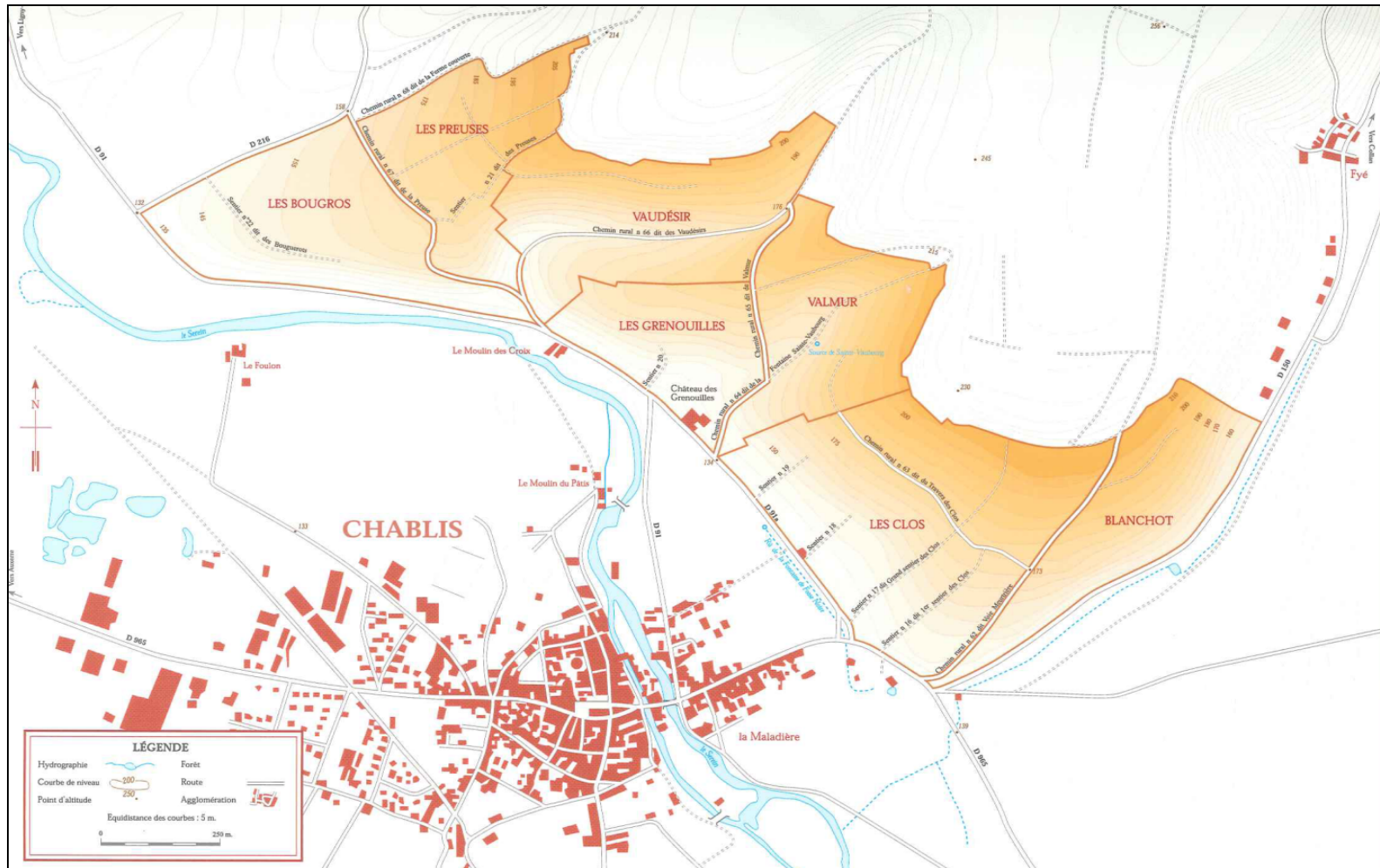
The Right Bank (east of the Serein)

- Montée de Tonnerre (40 ha)
 - Chapelot, Pied d'Aloup
- Fourchaume (108 ha)
 - L'Homme Mort, Côte de Fontenay
- Mont de Milieu (41 ha)
- Vaucoupin (41 ha)

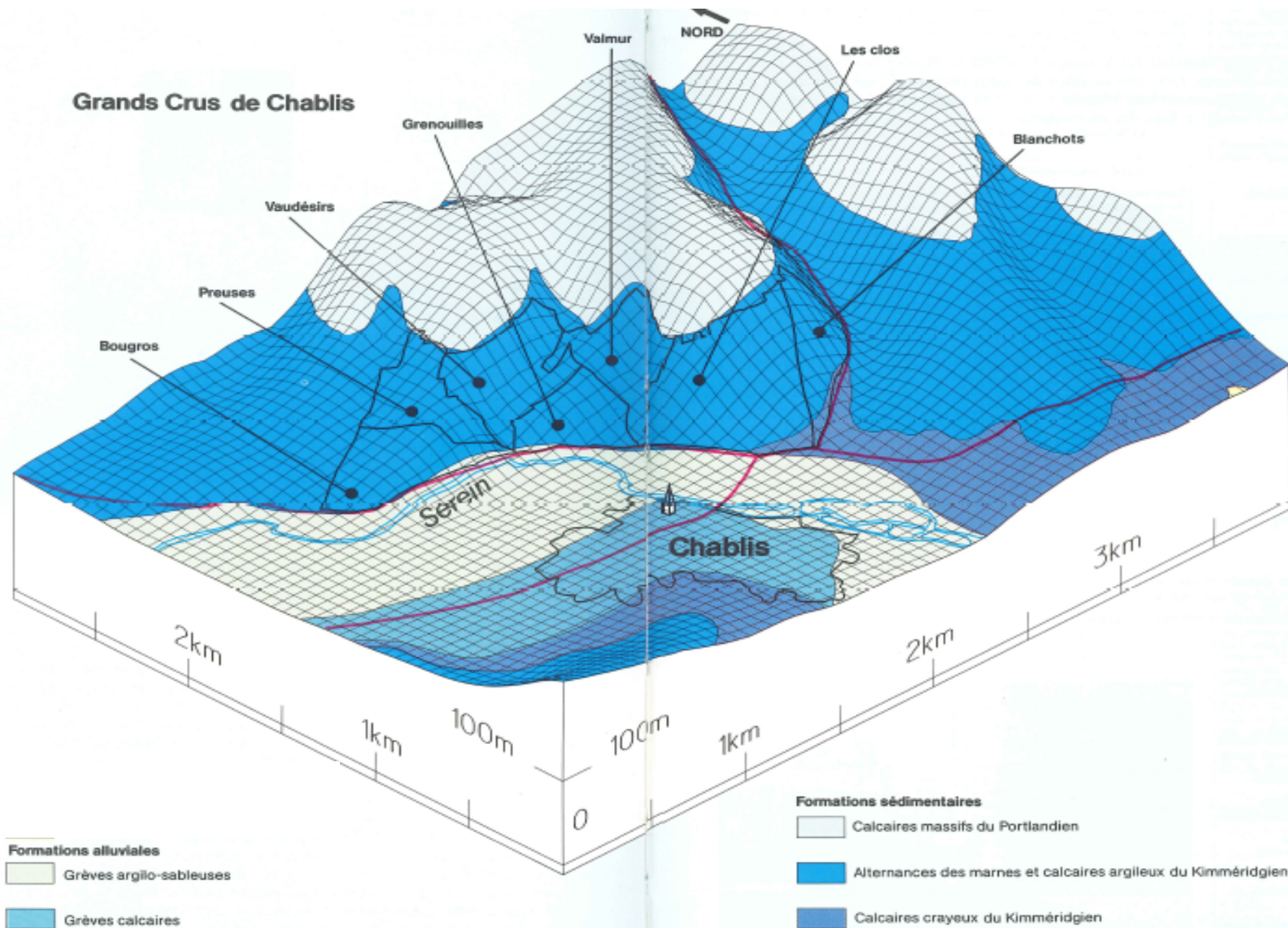


“Kimmeridgian Goldmine”
THE GRANDS CRUS

Chablis Grand Cru AOP



Grands Crus de Chablis



The 7 Grand Cru Climats

Chablis Grand Cru AOP: 103 ha

- Blanchot (12.7 ha)
- Bougros (15 ha)
- Les Clos (25.9 ha)
- Grenouilles (9.4 ha)
- Les Preuses (10.8 ha)
- Valmur (10.5 ha)
- Vaudésir (15.4 ha)
- ...and la Moutonne (2.35 ha)



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Chablis: Flight One

1. **Petit Chablis**, Jean-Marc Brocard 2011
2. **Chablis**, Jean Paul et Benoît Droin 2010
3. **Chablis**, Simonnet-Febvre 2009
4. **Chablis 1er Cru**, "Fourchaume", La Chablisienne 2009
5. **Chablis Grand Cru**, "Les Preuses", Jean Dauvissat 2006

Chablis: Flight Two

1. **Chablis**, Drouhin – Vaudon 2010
2. **Chablis 1er Cru**, "Séchet", Vincent Dauvissat 2009
3. **Chablis 1er Cru**, "Montée de Tonnerre", Raveneau 2008
4. **Chablis Grand Cru**, "Blanchots VV", Billaud-Simon 2010
5. **Chablis Grand Cru**, "Les Clos", Christian Moreau 2009

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www.chablis.fr

